

Shuzhe (Susan) Sun

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RELEVANT SKILLSET

- Extremely innovative individual with creative skills
- Strong oral and written communication skills
- Well organized and attention to detail
- Working Knowledge of **Microsoft Office Suite** (Excel, Word, Outlook, Power Point), Typography, HTML/CSS, UI/UX design and development at Mac/PC operating systems
- Experience with Multimedia software (e.g. Web Design, **Adobe Creative Suite** including **Photoshop** / Publisher and **Adobe Illustrator** for graphic design, **Adobe After Effects** & **Adobe Premiere** for video editing, **Autodesk® Maya**, Clip Paint Studio)

EDUCATION

Bachelor of Global Business and Digital Arts

September, 2013—May, 2017

University of Waterloo, Waterloo, ON
Major: Global Business and Digital Art

WSQ Diploma in Digital Design

November, 2018—Present

3Dsense Media School, Singapore
Major: Concept Design and Illustration

WORK EXPERIENCE

Graphic Designer

May 2017—November, 2018

WorldGaming Cineplex Entertainment, Toronto, ON

Coordinating between the Marketing and Developer team, my responsibility was to provide the necessary graphics to attract our target demographic. The most prominent tasks included creating digital animations, illustrations, graphics, apparel design and pushing the implementation of better UI design. During phase 1 of the company's major re-branding update, I redesigned, updated and implemented stylized graphics on both the website and social media platforms. These adjustments provided an easier segue for established gamers to become accustomed to the changes while the re-imagined composition welcomed a variety of newcomers.

Digital Media Production Assistant

May—August 2016

University of Waterloo- Centre for Extended Learning, Waterloo, ON

Communicating closely with the professors, I transformed their abstract ideas into polished online lecture materials ranging from presentation slides, animated illustrations, and data visualization. Given the opportunity to learn from experienced instructional designers and digital media developers, I worked with the online learning management system (LMS), Desire2Learn daily and produced 15 new online courses for the University of Waterloo.

Graphic Design/Marketing Assistant

May--August 2015

PACE Canada College, Surrey, BC

As part of the marketing team, my key responsibilities consisted of producing web design elements along with assisting with developing a marketing branding project. While collaborating closely with the clients, I created info-graphics and informational posters that helped target the business's main demographic and helped raise the awareness of the company by 20%.

Awards

- TEDxUW Logo design Contest March 2015
- Project Showcase 2016, Fan Favourite Award May 2016

INTERESTS

- I enjoy recreating the different types of food I ate on my travels. During my free times, I enjoy drawing and encouraging myself to try a variety of art mediums to help expand my skills.